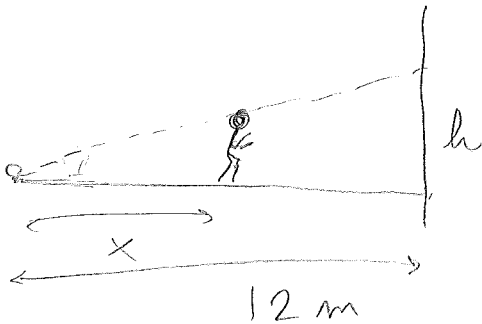
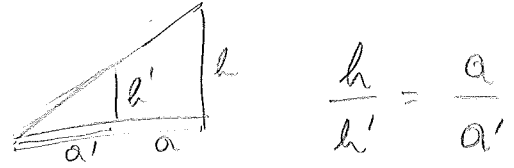


5) A LAMP SHINES LIGHT ON A WALL 12 m AWAY. A 2m MAN WALKS TOWARDS THE WALL AT 1.6 m/sec. How FAST IS THE HEIGHT OF THE SHADOW DECREASING WHEN HE IS 4 m FROM WALL?



TALES:

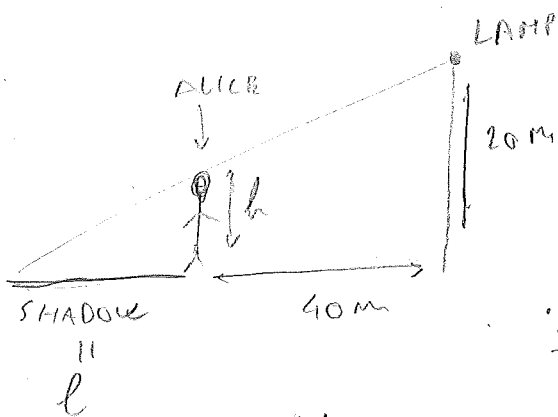


$(h(t), x(t))$

$$\frac{h}{2} = \frac{12}{x} \quad h = \frac{24}{x} \quad h' = -\frac{x' \cdot 24}{x^2}$$

$$x' = 1.6 \text{ m/s}, \quad x = 8 \text{ m} \quad (12 - 4) \quad h' = \frac{(1.6)(24)}{64} = -\frac{24}{40} = -\frac{6}{10} \text{ m/s}$$

6) ALICE IS IN WONDERLAND. A COOKIE MAKES HER GROW AT 0.5 m/min. SHE IS 40 m AWAY FROM A LAMP THAT IS 20 m TALL. HOW FAST IS HER SHADOW INCREASING LENGTH WHEN SHE'S 15 m?



TALES AGAIN:  $(l(t), h(t))$

$$\frac{20}{h} = \frac{40+l}{l}$$

$$\frac{20}{h} = \frac{40}{l} + 1 \quad 20l - lh = 40h$$

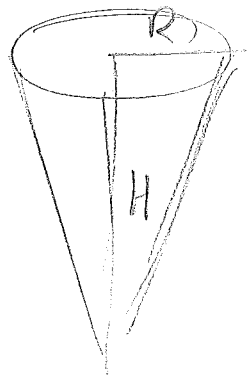
$$20l' - hl' - lh' = 40h' \sim 20l' - 15l' - 60 = 120$$

$$\sim 5l' = 80 \sim l' = 16$$

WE NEED  $l$  WHEN  $h=15$

$$\frac{20}{15} = \frac{40}{l} + 1 \sim \frac{1}{3} = \frac{40}{l} \sim l = 120$$

- 7) A CONE-SHAPED ICICLE IS MELTING. ITS VOLUME IS DECREASING BY  $10 \text{ cm}^3/\text{hour}$ , ITS RADIUS BY  $0.4 \text{ cm}/\text{hour}$ . CURRENTLY IT IS  $5 \text{ cm}$  IN RADIUS AND  $14 \text{ cm}$  TALL. HOW FAST IS THE HEIGHT CHANGING?



$$V = \frac{1}{3} \pi R^2 H \quad (V(T), R(T), H(T))$$

$$\frac{dV}{dT} = \frac{1}{3} \pi (2RR'H + R^2H')$$

$$-10 = \frac{1}{3} \pi \left( 2 \cdot 5 \cdot \frac{-0.4}{10} \cdot 14 + 5^2 H' \right) = \frac{1}{3} \pi (56 + 25H')$$

$$-10 + \frac{56\pi}{3} = \frac{25\pi H'}{3} \quad H' = \frac{-30 + 56\pi}{25\pi}$$

- 8) KOOLOG'S MAKES 9,000 PACKS OF FROUT LOOPS CEREAL PER WEEK, THE WHOLESALE PRICE  $P$  \$/BOX. THE SUPPLY EQUATION IS

$$6q^2 - 59p + 2p^3 = 5$$

HOW FAST IS THE SUPPLY OF CEREALS CHANGING WHEN PRICE/BOX IS  $6.50$  \$, SUPPLY IS  $10,000$  BOXES AND PRICE/BOX INCREASES BY  $0.10$  \$/WEEK?

$$(P(T), q(T)) \quad 6q^2 - 59p + 2p^3 = 5$$

$$\frac{d(6q^2 - 59p + 2p^3)}{dT} = 0 \sim 12q q' - 5(9p' + q'p) - 6p^2 p' = 0$$

$$p' = 0.10, p = 6.5, q = 10$$

$$120q' - 5(1 + 6.5q') - \frac{6 \cdot (6.5)^2}{10} = 0$$

$$(120 - 32.5)q' = 5 + \frac{39(6.5)}{10}$$

$$q' = \frac{50 + 39(6.5)}{87.5 \cdot 10} = -0.23252 \approx -233 \text{ BOXES/WK}$$

# RATES OF CHANGE

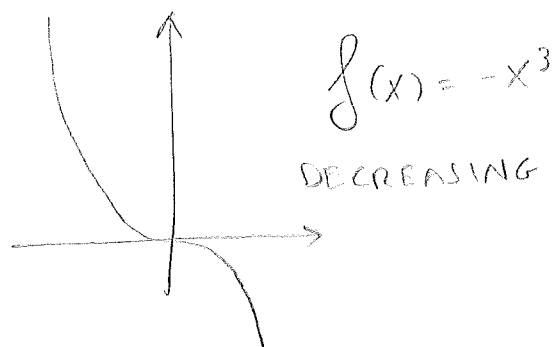
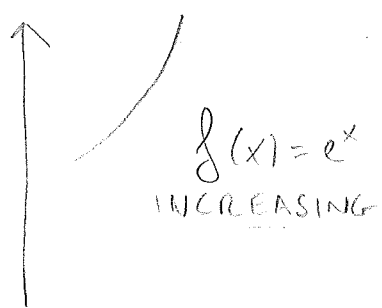
LET'S GET BACK FOR A MOMENT TO DERIVATIVES AS RATES OF CHANGE

$$\frac{\Delta f}{\Delta x} \quad \text{AVERAGE RATE OF CHANGE}$$

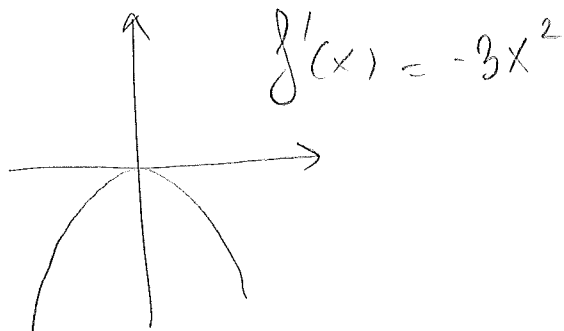
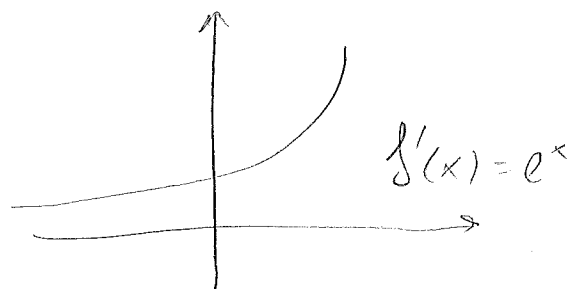
$$\frac{df}{dx} \quad \text{INSTANTANEOUS RATE OF CHANGE = DERIVATIVE}$$

WE RECENTLY INTRODUCED INJECTIVE FUNCTIONS. LET'S LOOK AT THEM FROM THE POINT OF VIEW

- A FUNCTION  $f(x)$  IS INCREASING IF FOR ALL  $b > a$  WE HAVE  $f(b) > f(a)$
- A FUNCTION  $f(x)$  IS DECREASING IF FOR ALL  $b < a$  WE HAVE  $f(b) < f(a)$



AN INCREASING (DECREASING) FUNCTION  $f(x)$  THAT IS DIFFERENTIABLE SATISFIES  $f'(x) \geq 0$  ( $f'(x) \leq 0$ ) AT ALL POINTS



NOW RECALL THAT IF

$$f'(x) = \text{RATE OF CHANGE OF } f(x)$$

THEN

$$f''(x) = \text{ACCELERATION OF } f(x)$$

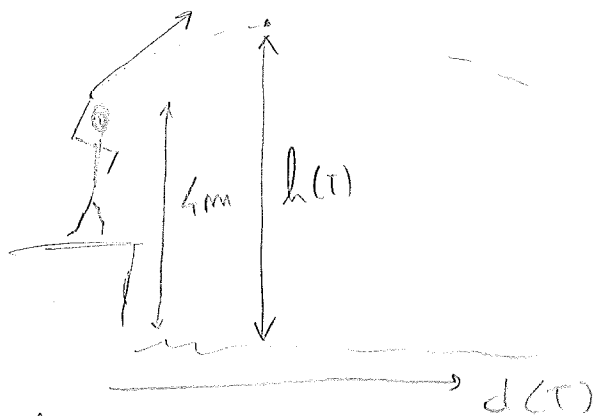
THAT CAN DESCRIBE THE MOTION OF A PARTICLE / PLANET / CAR / \$ / POPULATION

EXAMPLE

$S(t)$  = POSITION AT TIME  $t$

VELOCITY  $\left\{ \begin{array}{l} \text{AVERAGE } \frac{\Delta S}{\Delta T} \downarrow \text{limit} \\ \text{INSTANTANEOUS } \frac{dS}{dt} = S'(t) \frac{m}{\text{sec}} \end{array} \right.$

ACCELERATION  $\left\{ \begin{array}{l} \text{AVERAGE } \frac{\Delta v}{\Delta T} \downarrow \text{limit} \\ \text{INSTANTANEOUS } \frac{dS'(t)}{dt} \frac{m}{\text{sec}^2} \end{array} \right.$



WE THROW A STONE TOWARDS THE SEA (ON MARS, IN THE FUTURE)

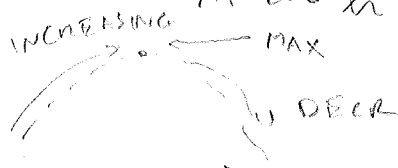
$$h(t) = -1,85t^2 + 10t + 4$$

$$d(t) = 10t$$

VERTICAL SPEED AT  $t=0$   $h'(0) = 10 \frac{m}{s}$

VERTICAL ACCELERATION AT  $t=0$   $h''(t) = -3,70 \frac{m}{s^2}$

MAX HEIGHT?



SO WE FIND WHEN  $h'(t) = -3,70t + 10 = 0$

$$t = \frac{10}{3,7}, \text{ MAX HEIGHT} = -1,85\left(\frac{10}{3,7}\right)^2 + 10 \cdot \frac{10}{3,7} + 4$$

WHY?

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$$

INCREASING: SIGN OF  $f(x+h) - f(x)$  IS  
SAME AS SIGN OF  $h$

DECREASING: SIGN OF  $f(x+h) - f(x)$  IS  
OPPOSITE TO SIGN OF  $h$

### CONVERSELY

- IF  $f'(x) > 0$   $f(x)$  IS INCREASING ON SOME  
INTERVAL  $(x-a, x+a)$
- IF  $f'(x) < 0$   $f(x)$  IS DECREASING ON SOME  
INTERVAL  $(x-a, x+a)$

WHY?

$f'(x) > 0$  MEANS FOR  $h$  CLOSE TO 0  $f(x+h) - f(x)$   
HAS SAME SIGN OF  $h \sim f$  INCREASING

$f'(x) < 0$  " " " " " "  $f(x+h) - f(x)$   
" OPPOSING SIGN TO  $h \sim f$  DECREASING.

SPEED WHEN STONE HITS WATER?

• WE SOLVE

$$h(t) = 0$$

• THEN WE EVALUATE  $h'(t_0)$

$$-1,85 t_0^2 + 10 t_0 + 4 = 0 \quad t_0 = \frac{-10 \pm \sqrt{100 + 1,85 \cdot 16}}{-3,7}$$

WE WANT  
THE POSITIVE SOL  
↓

$$\frac{-10 - 11,38}{-3,7}$$

$$\frac{-10 + 11,38}{-3,7}$$

$$\text{So } t_0 = \frac{-10 - \sqrt{100 + 1,85 \cdot 16}}{-3,7} \approx \frac{21,38}{3,7}$$

$$h'(t_0) = -3,70 \left( \frac{-10 - \sqrt{100 + 1,85 \cdot 16}}{-3,7} \right) + 10 \approx -22,38 + 10 = -12,38 \text{ m/s}$$

DISTANCE WHEN STONE HITS WATER?

$$d(t_0) = 10 \cdot \left( \frac{10 + \sqrt{100 + 1,85 \cdot 16}}{3,7} \right) \approx 223,8 \text{ m}$$

SOME OTHERS RATES

$P(t)$  = POPULATION AT TIME  $t$

$P'(t)$  = POP. GROWTH AT TIME  $t$

$\frac{\Delta P}{\Delta t}$  = AVERAGE POP. GROWTH

$C(q)$  = COST AT QUANTITY  $q$

$C'(q)$  = COST VARIATION AT QUANTITY  $q$