Steady-state Analysis of a Human-social Behavior Model: a Neural-cognition Perspective

Jieqiang Wei, Ehsan Nekouei, Junfeng Wu, Vladimir Cvetkovic, Karl H. Johansson

Abstract— We consider an extension of the Rescorla-Wagner model which bridges the gap between conditioning and learning on a neural-cognitive, individual psychological level, and the social population level. In this model, the interaction among individuals is captured by a Markov process. The resulting human-social behavior model is a recurrent iterated function system which behaves differently from the classical Rescorla-Wagner model due to randomness. A sufficient condition for the convergence of the forward process starting with arbitrary initial distribution is provided. Furthermore, the ergodicity properties of the internal states of agents in the proposed model are studied.

Index Terms—Neural cognition; Decision making; Markovian jump system; Stochastic process; Social networks.

I. Introduction

Internal state of a human agent has significant effects on her decision making process. This state can be associated with a bias, an irrational or emotional disposition, and has an important evolutionary role affecting a decision that is presumably based on cognition or a calculation as a rational choice. Recent evidence supports an integrated view of cognition and emotion, the neurological basis which are high connectivity areas of the brain (hubs) [20]. In other words, any decision made by a human agent integrates rational (cognitive) and irrational (emotional) components (or dispositions) on a neurological level [14]. Thus, the impact of emotions (or bias) needs to be somehow accounted for in any decision of a human agent.

Recently, Epstein [8] used the Rescorla-Wagner model, see e.g., [5], [19], [21], [25], to study social behavior. The central concept in the work of [8] is the notion of emotional disposition that is based on conditioning. Epstein models the decisions and actions of agents as a dynamic process in space and time, where decisions to act are bimodal, i.e., an agents either acts or does not act. The trigger for action is surpassing a specified threshold by the combined emotional and rational dispositions which change in time. The most interesting aspect of Epstein's generic study was to show how important the mutual interactions between agents are for social behavior. Interactions between agents has in fact

*This work is supported by Knut and Alice Wallenberg Foundation, Swedish Research Council, and Swedish Foundation for Strategic Research.

Jieqiang Wei, Ehsan Nekouei, Karl H. Johansson are with the Department of Automatic Control, School of Electrical Engineering and Computer Science. KTH Royal Institute of Technology, SE-100 44 Stockholm, Sweden. {jieqiang, nekouei, kallej}@kth.se.

Junfeng Wu is with College of Control Science and Engineering, Zhejiang University, Hangzhou, China. jfwu@zju.edu.cn.

V. Cvetkovic is with School of Architecture and the Built Environment. vdc@kth.se. been the prime focus in studies of opinion formation and consensus in social networks, e.g., [6], [28], [9], [11], [10], [18] where agents are perceived as essentially rational.

In Epstein's model, the interaction topology between agents is time-invariant. However, social studies suggest that the inter-personal interaction topology among agents in a social network is time-varying and possibly random. For example, the author in [26] proposed a social network model, with continuous-time Markovian interaction networks, which is verified by experimental data. The interested reader is referred to [22], [4], [23] and references within for more details on the time-varying interaction topologies in social networks.

The main contribution of this paper is, motivated by social studies, that we proposes a generalization of the Rescorla-Wagner wherein the interaction topology among agents is governed by a Markov chain, namely Markovian random graphs. In this model, the state of the each agent is updated based on the current state, the states from the neighbors, and the external stimuli. It is shown that this model contains many well-known social network models, e.g., Friedkin-Johnsen model [11] and opinion dynamics [28], as special examples. For the proposed model, which is a stochastic process, we then prove the convergence of it. More precisely, we distinguish the convergence for the forward and backward process, respectively. Furthermore, to study the steady-state of the behavior of the process, an ergodic property is obtained. Comparing to [2], which is closely related to our model, we extend the ergodicity of the process from bounded functions on the Euclidean space to unbounded ones. In an early study [27] of the proposed model in this paper, the mean square stability was proved. The model proposed in this paper can be incorporated, as one component, into human decision-making process.

A. Paper outline and notations

The structure of the paper is as follows. In Section II, we introduce some terminologies and notations. In Section III, a human-social behavior model is proposed based on the Rescorla-Wagner model. Then the convergence and ergodicity of the proposed model are considered in Section IV-A and Section IV-B, respectively. Discussion and conclusion are given in Section V.

Notations. The notations used in this paper is fairly standard. With $\mathbb{R}_-, \mathbb{R}_+, \mathbb{R}_{\geqslant 0}$ and $\mathbb{R}_{\leqslant 0}$ we denote the sets of negative, positive, non-negative, non-positive real numbers, respectively. $\mathbb{1}_n$ is the n-dimensional vector containing only ones. We omit the subscript when there is no confusion. δ_{ij}

denotes the Kronecker delta. $\mathbb E$ is the expectation. For any set A, the product space $\times_{i\in\mathbb N_0}\Omega_i$ with $\Omega_i=A$ is denoted as $A^{\mathbb N_0}$. For any matrix M, the induced norm of M is denoted as $\|M\|$.

II. PRELIMINARIES

Given a square matrix $A=(a_{ij})_{i,j=1}^n$, let $\rho(A)$ be its spectral radius. The matrix A is *Schur stable* if $\rho(A)<1$. The matrix is *row stochastic* if $a_{ij}\geqslant 0$ and $\sum_{j=1}^n a_{ij}=1, \forall i$. The terminologies about Markov chains are kept consistent with [17].

A. Markov processes with unique stationary distribution

The definitions for ergodicity is consistent with [16].

Let $I = \mathbb{N}_0$, a stochastic process $X = (X_t)_{t \in I}$ is called first-order stationary if

$$\mathcal{L}[(X_{t+s})_{t\in I}] = \mathcal{L}[(X_t)_{t\in I}], \forall s \in I$$

where $\mathcal{L}[Y]$ is the distribution of the random variable Y.

Let $X = (X_n)_{n \in \mathbb{N}_0}$ be a stochastic process with values in a Polish space E. Without loss of generality, we assume that X is the canonical process on the probability space $(\Omega, \mathcal{A}, \mathbf{P}) = (E^{\mathbb{N}_0}, \mathcal{B}(E)^{\otimes \mathbb{N}_0}, \mathbf{P})$. Define the shift operator

$$\tau: \Omega \to \Omega, (\omega_n)_{n \in \mathbb{N}_0} \mapsto ((\omega_{n+1})_{n \in \mathbb{N}_0}).$$

An event $A \in \mathcal{A}$ is called invariant if $\tau^{-1}(A) = A$. Denote the σ -algebra of invariant events by

$$\mathcal{I} = \{ A \in \mathcal{A} \mid \tau^{-1}(A) = A \}.$$

A σ -algebra \mathcal{I} is called \mathbf{P} -trivial if $\mathbf{P}[A] \in \{0,1\}$ for every $A \in \mathcal{I}$. The map τ is called measure preserving if

$$\mathbf{P}[\tau^{-1}(A)] = \mathbf{P}[A], \forall A \in \mathcal{A}.$$

In this case, $(\Omega, \mathcal{A}, \mathbf{P}, \tau)$ is called a measure preserving dynamical system. If τ is measure preserving and \mathcal{I} is \mathbf{P} -trivial, then $(\Omega, \mathcal{A}, \mathbf{P}, \tau)$ is called ergodic. Denote $X_n(\omega) = X_0(\tau^n(\omega))$, where $X_0 : \omega \to E$ is the initial distribution. X is stationary if and only if $(\Omega, \mathcal{A}, \mathbf{P}, \tau)$ is a measure preserving dynamical system. The stochastic process X is called ergodic if $(\Omega, \mathcal{A}, \mathbf{P}, \tau)$ is ergodic, where τ is the shift operator.

Theorem 1 (Individual ergodic theorem, Birkhoff (1931)). Suppose that τ is measure-preserving on $(\Omega, \mathcal{A}, \mathbf{P})$ and that X_0 is measurable and integrable. Then

$$\lim_{n \to \infty} \frac{1}{n} \sum_{k=0}^{n-1} X_k = \mathbb{E}[X_0 \mid \mathcal{I}] \tag{1}$$

with probability 1. If τ is ergodic, $\lim_{n\to\infty} \frac{1}{n} \sum_{k=0}^{n-1} X_k = \mathbb{E}[X_0]$ with probability 1.

III. HUMAN-SOCIAL BEHAVIOR MODEL BASED ON NEURAL COGNITION

In this section, we first explain the Rescorla-Wagner model. Then, an extension of this model is introduced in which the interaction topology between agents is derived by a Markov process.

A. Rescorla-Wagner Model

One of the most well-known models in *Pavlovian* theory of reinforcement learning, called *Rescorla-Wagner model*, was proposed in [21]. In the classic Rescorla-Wagner model, the conditional stimulus has an associative value $x \in \mathbb{R}$, supposed to be proportional to the amplitude of the conditional response or to the proportion of conditional response triggered by the conditional stimulus. A typical Pavlovian conditioning session is a succession of several trials. Each trial is composed of the presentation of the conditional stimulus followed by the presentation of the unconditional stimulus. On each trial k, the associative value of the conditional stimulus are updated according to the following equation

$$x(k+1) = x(k) + \alpha \Big(r(k) - x(k) \Big), \tag{2}$$

where $r(k) \in \mathbb{R}$ is the intensity of the unconditional stimulus on that trial, α is the learning parameter, and $x(k) \in \mathbb{R}$ is the associative strength between the conditional stimulus and the unconditional stimulus. Applications of the Rescorla-Wagner model in machine learning, especially Q-Learning, can be found in e.g., [13], where r(t) is the reward which can be modeled as a Markov chain.

In more general Rescorla-Wagner models, more conditional stimulus can be incorporated. Each conditional stimulus has an associative value x_i , which is the associative strength of the ith conditional stimulus and the unconditional stimulus, namely some degree to which the conditional stimulus alone elicits the unconditional response. The associative value of all the conditional stimuluses are updated according to the following equation

$$x_i(k+1) = x_i(k) + \alpha^i \Big(r(k) - \sum_{j=1}^n W_{ij} x_j(k) \Big),$$

 $i = 1, \dots, n,$ (3)

where n is the number of conditional stimulus on that trial, $W_{ij} = \frac{1}{n}$ for all i and j, α^i is the learning rate of ith conditional stimulus. Rescorla-Wagner model is especially successful in explaining the block phenomenon in Pavlovian conditioning with experimental supports [25].

The Rescorla-Wagner model has been applied to various levels of human behavior that typically involve emotions and conditioning. A study of human-social behavior that based on Rescorla-Wagner model, which was presented in [8], establish the connection between neural cognition and human behavior in social networks.

Consider a society composed by n agents denoted $S := \{1, \ldots, n\}$. One methodology in [8] of describing human behavior is proposed by separating the human psychology into irrational, rational and social parts. The irrational component evolves according the Rescorla-Wagner model (3) with $W_{ij} = \delta_{ij}$. Here $x_i(k)$ is the irrational component of ith agent state, which can be a belief or an opinion depends on the consider scenario, $r(k) \in \{0,1\}$ is a random binary

variable, which takes value one for emotion acquisition, and zero for emotion extinction. Then in the model proposed by [8], human action depends on whether the summation of irrational and rational components of each agent and these of the related neighbors is larger than a given threshold. In what follows, we refer to $x_i(\cdot)$ as the internal state of agent i.

B. Rescorla-Wagner Model With Markovian Topology

The generalized Rescorla-Wagner model with random time-varying topology is given by

$$x(k+1) = B_{i_k}x(k) + A(r(k) - W_{i_k}x(k)), \tag{4}$$

where x(k) is the vector of the state of the agents, learning rate A is a diagonal matrix satisfying $0 \leqslant A \leqslant I$, r(k) and i_k are Markov chains with finite states, and for each realization of i_k , B_{i_k} and W_{i_k} are row-stochastic matrices. The initial condition is set to be $x(0) = x_0 \in \mathbb{R}^n$. Here the matrices B and W, corresponding to topologies, can incorporate the time-varying networks. Now we can write our model (4) into a compact form

$$x(k) = F_{i_k} x(k-1) + Ar(k)$$
 (5)

where $F_{i_k} = B_{i_k} - AW_{i_k}$.

The model (4) include several established models as special cases, which can be seen by the following examples. First, we establish the resemblance of system (4) with Rescorla-Wagner model.

Example 1. It is straightforward to see that the system (4) is equivalent to Rescorla-Wagner model (3) by taking $B_{i_k} = I$ and $W_{i_k} = \frac{1}{n} \mathbb{1} \mathbb{1}^\top$ for all k.

Next, the system (4) is equivalent to some social network model by specifying appropriate parameters.

Example 2. Friedkin-Johnsen model [11] captures the opinion dynamics with heterogeneity, i.e., agents can factor their initial opinions (or prejudices) into every iteration of opinion, as follows

$$x(k+1) = \Lambda W x(k) + (I - \Lambda)u, \quad x(0) = u.$$
 (6)

where W is a row stochastic matrix, Λ is a diagonal matrix satisfying $0 \le \Lambda \le I$, and u is the initial opinion. It can bee seen that, by setting $A = I - \Lambda$, B = W and r(k) being deterministic and identical for all k, system (4) includes (6) as a special case.

Example 3. Agreement and disagreement has been an important topic in the study of social networks, see e.g., [1], [7], [15], [24] and the references within. As an example, the model considered in [24] is a special case of the considered model. In fact, there are three events for the iterative update for agent i, namely attraction, neglect and repulsion, and each of these events can be formulated into (4) by choosing appropriate parameters. Furthermore, in [24], it is assumed that, at each step, one of these three events is chosen

randomly accordingly to a given probability. This is a special case of Markov Chains.

In the following section, we shall study the convergence of the stochastic process (5).

IV. CONVERGENCE AND ERGODICITY OF INTERNAL STATES IN MARKOVIAN RESCORLA-WAGNER MODEL

In this section, we shall study the convergence and ergodicity property, in Section IV-A and IV-B, respectively, of the model (4). We first introduce the following notations which will be used for the analysis.

Let (\mathbb{R}^n,d) be a complete separable locally compact metric space. Let $i\in\mathcal{I}:=\{1,2,\ldots,N\}$ and i_0,i_1,\ldots be a Markov chain in \mathcal{I} with probability transition matrix $P=[p_{ij}]$. Denote the right-hand-side of the system (5) as $w_{i_k}:\mathbb{R}^n\to\mathbb{R}^n$, i.e., $w_{i_k}(x)=F_{i_k}x+Ar(k)$, which is Lipschitz continuous with respect to x. Assume that the Markov chain i_0,i_1,\ldots admits a unique stationary distribution. Consider a random walk given as

$$Z_{k} = w_{i_{k}}(Z_{k-1})$$

$$= w_{i_{k}} \cdots w_{i_{1}}(Z_{0})$$

$$= F_{i_{k}} \cdots F_{i_{1}}Z_{0} + Ar(k)$$

$$+ \sum_{\ell=2}^{k} F_{i_{k}} \cdots F_{i_{\ell}}Ar(\ell-1)$$
(7)

where $w_{i_k} \cdots w_{i_1}$ denotes the composition of the function sequence, $Z_0 : \Omega_c \to \mathbb{R}^n$ is a random variable on probability space $(\Omega_c, \mathcal{F}_c, \mathbf{P}_c)$ defined on \mathbb{R}^n . In this section, we focus on the convergence and ergodicity of the family of random variables $Z = (Z_t, t \in \mathbb{N}_0)$.

The Markov chain $\{i_k\}$ is defined on the probability space $(\Omega_d, \mathcal{F}_d, \mathbf{P}_d)$. The distribution (probability measure) of i_k and Z_k are $\mathbf{P}_{i_k} = \mathbf{P}_d \circ i_k^{-1}$ and $\mathbf{P}_{Z_k} = \mathbf{P}_c \circ Z_k^{-1}$, respectively. Now the family of random variables $Z = (Z_t, t \in \mathbb{N}_0)$ is a stochastic process on $((\Omega_d \times \Omega_c)^{\mathbb{N}_0}, (\mathcal{F}_d \times \mathcal{F}_c)^{\otimes \mathbb{N}_0})$ with value in $(\mathbb{R}^n, \mathcal{B}(\mathbb{R}^n))$.

A. Convergence of forward and backward processes

In this subsection, we present some convergence results for the process (7). Notice that the process $\{Z_k\}$ given by (7) is not a Markov process, but $\tilde{Z}_k := (Z_k, i_k)$ is a Markov process with values in $\tilde{X} := \mathbb{R}^n \times \mathcal{I}$.

In order to derive the convergence of the distribution of $\{Z_k\}$, one essential part of the techniques is related to the associated backward process \overline{Z} , i.e.,

$$\overleftarrow{Z}_k = w_{i_1} \cdots w_{i_k} Z_0 \tag{8}$$

$$=F_{i_1}\cdots F_{i_k}Z_0 + Ar(1) \tag{9}$$

$$+\sum_{\ell=1}^{k-1} F_{i_1} \cdots F_{i_\ell} Ar(\ell+1). \tag{10}$$

Let (m_i) be the unique stationary initial distribution for the Markov chain i_0, i_1, \ldots on \mathcal{I} , i.e.,

$$\sum_{i=1}^{N} m_i p_{ij} = m_j, \quad j = 1, \dots, N.$$
 (11)

Let the matrix $Q = [q_{ij}] \in \mathbb{R}^{N \times N}$, given as

$$q_{ij} = \frac{m_j}{m_i} p_{ji}, \tag{12}$$

be the inverse transition probability matrix (see e.g., Theorem 1.9.1 in [17]), namely the probability that $(i_1, \ldots, i_k) = (j_1, \ldots, j_k)$ is

$$\sum_{j(0)=1}^{N} m_{j_0} p_{j_0 j_1} \cdots p_{j_{k-1} j_k} = m_{j_k} q_{j_k j_{k-1}} \cdots q_{j_2 j_1}.$$
 (13)

Denote the set $\Omega = \{\mathbf{i} = (i_0, i_1, \ldots)\} = \mathcal{I}^{\mathbb{N}_0}$. Let \mathbf{P} be the probability on Ω for the forward chain $\mathbf{P}(i_0, i_1, \ldots, i_k) = m_{i_0} p_{i_0 i_1} \cdots p_{i_{k-1} i_k}$ and \mathbf{Q} be the probability corresponding to the backward chain $\mathbf{Q}(i_0, i_1, \ldots, i_k) = m_{i_0} q_{i_0 i_1} \cdots q_{i_{k-1} i_k}$.

We first recall a result, presented in [2], which gives the convergence of the forward and backward process, respectively. Notice that the behaviors of forward and backward processes are very different in the sense that forward process converge in distribution while the backward process converges almost surely. Moreover, the convergence result for forward process is for the initial distribution $\tilde{\nu}$ satisfying $\tilde{\nu}(\mathbb{R}^n \times \{i\}) = \mathbf{P}_{i_0}(\{i\}) = m_i, i = 1, \dots, N$, i.e., the Markov chain $\{i_k\}$ is initialized with stationary distribution, while Z_0 is arbitrary. Recall that

$$\mathbb{E}_{\mathbf{P}}(\log \|F_{i_k} \cdots F_{i_1}\|) = \sum_{i_1} \cdots \sum_{i_k} m_{i_1} p_{i_1 i_2} \cdots p_{i_{k-1} i_k} \log \|F_{i_k} \cdots F_{i_1}\|.$$
 (14)

Lemma 2 (Theorem 2.1, [2]). If, for some k,

$$\mathbb{E}_{\mathbf{P}}(\log \|F_{i_k}\cdots F_{i_1}\|) < 0, \tag{15}$$

then

(1) for \mathbf{Q} almost all \mathbf{i} , the backward process $\overleftarrow{x}_k = w_{i_1} \cdots w_{i_k} x_0$ converges to a random variable, denoted as $Y(\mathbf{i})$, as $k \to \infty$, which does not depend on x_0 . In other words, for given x_0 , the random variable $\overleftarrow{x}_k : \Omega \to \mathbb{R}^n$ converges to a finite limit \mathbf{Q} -almost surely.

Define the distribution of (Y, i_1) on \tilde{X} as $\tilde{\mu}(\tilde{B}) = \mathbf{Q}(\mathbf{i} : (Y(\mathbf{i}), i_1(\mathbf{i})) \in \tilde{B})$, where $\tilde{B} \subset \tilde{X}$ is a Borel set,

- (2) then $\tilde{\mu}$ is the unique stationary initial distribution for the Markov process (Z_k, i_k) ;
- (3) for any probability measure on \tilde{X} , denoted as $\tilde{\nu}$, satisfying $\tilde{\nu}(\mathbb{R}^n \times \{i\}) = m_i, i = 1, ..., N$, then the random walk $\tilde{Z}_k^{\tilde{\nu}}$, i.e., the Markov process with initial distribution $\tilde{\nu}$, converges in distribution to $\tilde{\mu}$.

Furthermore, the random walk $Z_k^{\tilde{\nu}}$ on \mathbb{R}^n converges in distribution to the measure $\mu(B) = \tilde{\mu}(B \times \mathcal{I})$.

The previous lemma shows that if the initial distribution corresponding to i_0 is stationary, then $Z_k^{\tilde{\nu}}$ converges to μ in distribution. In the following result, we extend the result to arbitrary initial distribution $\tilde{\nu}^0$ for both Z_0 and i_0 . Here $\tilde{\nu}^0(\mathbb{R}^n \times \{i\}) = \eta_i^0$. Denote the distribution of the Markov chain i_k with initial distribution η_i^0 as $\eta_i^k, i=1,\ldots,N$. Based on the distribution η^k at time k, we define a probability \mathbf{P}_k' on Ω as $\mathbf{P}_k'(i_0,\ldots,i_n) = \eta_{i_0}^k p_{i_0i_1}\cdots p_{i_{n-1}i_n}$. The process with initial distribution $\tilde{\nu}^0$ is denoted as $\tilde{Z}_k^{\tilde{\nu}^0}$. Here $\tilde{Z}_k^{\tilde{\nu}^0}$ is a random variable $\mathbb{R}^n \times \Omega \to \mathbb{R}^n \times \mathcal{I}$.

Proposition 3. Assume that $\underline{m} := \min_i m_i > 0$. Then under the same assumptions as in Lemma 2 and $p_{ij} < 1$ for $\forall i, j = 1, \ldots, N$, the random walk $\tilde{Z}_k^{\tilde{\nu}^0}$ converges in distribution to \tilde{u} .

Proposition 3 implies that the distribution of the internal states converges to the stationary distribution, induced by the generalized model, regardless of the initial distribution of the Markov chain generating the interaction topologies.

Proof. Let $\tilde{\nu}^0$ be the initial distribution and $\tilde{\nu}^k$ be the distribution of $\tilde{Z}_k^{\tilde{\nu}^0}$. Since i_k has the unique stationary distribution, we have that $\eta_i^k \to m_i$ as $k \to \infty$. Hence, for any $\varepsilon > 0$, there exists M such that $\|\eta^k - m\| < \varepsilon$ for any k > M. For each j and k, let the conditional distribution of Z_k given $i_k = j$ to be denoted as

$$\nu_j^k = \frac{\tilde{\nu}^k(B \times \{j\})}{\tilde{\nu}^k(X \times \{j\})}.$$
 (16)

For all $\tilde{f} \in \mathcal{C}_b(\tilde{X})$, continuous and bounded function $\tilde{X} \to \mathbb{R}$, we have

$$\mathbb{E}[\tilde{f}(\tilde{Z}_{k}^{\tilde{\nu}^{0}})]$$

$$= \int_{\mathbf{i}=\{i_{0},\dots,i_{n}\}} \int \tilde{f}(w_{i_{n}} \cdots w_{i_{1}}x,i_{n}) d\nu_{i_{0}}^{0}(x) d\mathbf{P}_{0}'(\mathbf{i})$$

$$= \int_{\mathbf{i}=\{i_{1},\dots,i_{n}\}} \int \tilde{f}(w_{i_{n}} \cdots w_{i_{2}}x,i_{n}) d\nu_{i_{1}}^{1}(x) d\mathbf{P}_{1}'(\mathbf{i})$$

$$= \int_{\mathbf{i}=\{i_{M},\dots,i_{n}\}} \int \tilde{f}(w_{i_{n}} \cdots w_{i_{M+1}}x,i_{n}) d\nu_{i_{M}}^{M}(x) d\mathbf{P}_{M}'(\mathbf{i})$$

$$\in \int_{\mathbf{i}=\{i_{M},\dots,i_{n}\}} \int \tilde{f}(w_{i_{n}} \cdots w_{i_{M+1}}x,i_{n}) d\nu_{i_{M}}^{M}(x) d\mathbf{P}(\mathbf{i})$$

$$+ B(0,\varepsilon\tilde{K})$$

where the last inclusion is based on the following derivations.

First, notice that

$$\begin{split} & \int_{\mathbf{i} = \{i_{M}, \dots, i_{n}\}} \int \tilde{f}(w_{i_{n}} \cdots w_{i_{M+1}} x, i_{n}) d\nu_{i_{M}}^{M}(x) d\mathbf{P}_{M}'(\mathbf{i}) \\ = & \sum_{\mathbf{i} = \{i_{M+1}, \dots, i_{n}\}} (\sum_{i_{M}} \int \tilde{f}(w_{i_{n}} \cdots w_{i_{M+1}} x, i_{n}) d\nu_{i_{M}}^{M} \\ & \eta_{i_{M}}^{M} p_{i_{M} i_{M+1}}) p_{i_{M+1} i_{M+2}} \cdots p_{i_{n-1} i_{n}} \\ \in & \sum_{\mathbf{i} = \{i_{M+1}, \dots, i_{n}\}} (\sum_{i_{M}} \int \tilde{f}(w_{i_{n}} \cdots w_{i_{M+1}} x, i_{n}) d\nu_{i_{M}}^{M} \\ & (m_{i_{M}} + B(0, \varepsilon)) p_{i_{M} i_{M+1}}) p_{i_{M+1} i_{M+2}} \cdots p_{i_{n-1} i_{n}}. \end{split}$$

Furthermore, since

$$\begin{split} \sum_{\mathbf{i}=\{i_{M+1},\dots,i_n\}} & \big(\sum_{i_M} \int \tilde{f}(w_{i_n} \cdots w_{i_{M+1}} x, i_n) d\nu_{i_M}^M \\ & m_{i_M} p_{i_M i_{M+1}} \big) p_{i_{M+1} i_{M+2}} \cdots p_{i_{n-1}} \\ &= \int_{\mathbf{i}=\{i_M,\dots,i_n\}} \int \tilde{f}(w_{i_n} \cdots w_{i_{M+1}} x, i_n) d\nu_{i_M}^M(x) d\mathbf{P}(\mathbf{i}) \end{split}$$

and

$$\sum_{\mathbf{i}=\{i_{M+1},\dots,i_{n}\}} \left(\varepsilon \sum_{i_{M}} \int \tilde{f}(w_{i_{n}} \cdots w_{i_{M+1}} x, i_{n}) d\nu_{i_{M}}^{M} \right)$$

$$= \sum_{\mathbf{i}=\{i_{M+1},\dots,i_{n}\}} (K\varepsilon N\bar{P}) p_{i_{M+1}i_{M+2}} \cdots p_{i_{n-1}i_{n}}$$
(17)

where $\bar{P} = \max_{i,j \in \mathcal{I}} p_{ij}$ and |f| < K. Moreover, since $\sum_{i_{M+1},\cdots,i_n} m_{M+1} p_{i_{M+1}i_{M+2}} \cdots p_{i_{n-1}i_n} = 1, \text{ we have (17)}$ is no bigger than $\frac{K\varepsilon N\bar{P}}{\underline{m}} := \varepsilon \tilde{K} \text{ where } \underline{m} = \min_i m_i > 0.$ The rest of the proof is based on [2]. Since

$$\int_{\mathbf{i}=\{i_{M},...,i_{n}\}} \int \tilde{f}(w_{i_{n}} \cdots w_{i_{M+1}}x,i_{n}) d\nu_{i_{M}}^{M}(x) d\mathbf{P}(\mathbf{i})$$

$$= \int_{\mathbf{i}=\{i_{M},...,i_{n}\}} \int \tilde{f}(w_{i_{M+1}} \cdots w_{i_{n}}x,i_{n}) d\nu_{i_{n+1}}^{n+1}(x) d\mathbf{Q}(\mathbf{i})$$

which converges to

then the conclusion follows from Portemanteau's Theorem [16].

B. Ergodicity

In this section, we present ergodic result about system (4) which is a version of the strong law of large numbers.

Theorem 4. Consider the stochastic process (4) initialized with arbitrary distribution ν and the Markov chain $\{i_k\}$ initialized with stationary distribution (m_i) . If, for some k,

$$\mathbb{E}_{\mathbf{P}}(\log \|F_{i_k} \cdots F_{i_1}\|) < 0, \tag{18}$$

then

$$\lim_{n \to \infty} \frac{1}{n} \sum_{k=0}^{n} Z_k^{\nu} = \mathbb{E}[Z_0^{\mu}]$$
 (19)

almost surely, where μ is given in Lemma 2.

Theorem 4 establishes the ergodic property of the proposed modeled. According to this result, the limiting behavior of the time-average of the internal states in a social network with Markovian interaction topologies can be characterized by the stationary distribution imposed by the dynamics.

Proof. Denote the initial distribution of the augmented state as $\tilde{\nu}$. Denote $(\Omega, \mathcal{A}) = (\tilde{X}^{\mathbb{N}_0}, \mathcal{B}(\tilde{X})^{\otimes \mathbb{N}_0})$. Then $\tilde{Z}^{\tilde{\nu}} =$ $(\tilde{Z}_k^{\tilde{\nu}})_{k\in\mathbb{N}_0}$ is a Markov process with value in X. Define the shift operator

$$\tau: \Omega \to \Omega, \quad (\omega_n)_{n \in \mathbb{N}_0} \to (\omega_{n+1})_{n \in \mathbb{N}_0}.$$
 (20)

Then $\tilde{Z}_k^{\tilde{\nu}}(\omega) = \tilde{Z}_0^{\tilde{\nu}}(\tau^k(\omega)).$

First, by Lemma 2 and Corollary 12 in [12], we have that the operator τ is ergodic. Then by Birkhoffs Ergodic Theorem [16], we have

$$\lim_{n \to \infty} \frac{1}{n} \sum_{k=0}^{n} \tilde{Z}_{k}^{\tilde{\mu}} = \mathbb{E}[\tilde{Z}_{0}^{\tilde{\mu}}]$$

which implies that

$$\lim_{n\to\infty} \frac{1}{n} \sum_{k=0}^{n} Z_k^{\mu} = \mathbb{E}[Z_0^{\mu}].$$

Notice that

$$\|\frac{1}{n}\sum_{k=0}^{n-1} Z_k^{\nu} - \mathbb{E}[Z_0^{\mu}]\|_1 \tag{21}$$

$$= \|\frac{1}{n} \sum_{k=0}^{n-1} (Z_k^{\nu} - Z_k^{\mu}) + \frac{1}{n} \sum_{k=0}^{n-1} Z_k^{\mu} - \mathbb{E}[Z_0^{\mu}]\|_1$$
 (22)

$$\leq \|\frac{1}{n}\sum_{k=0}^{n-1}(Z_k^{\nu}-Z_k^{\mu})\|_1 + \|\frac{1}{n}\sum_{k=0}^{n-1}Z_k^{\mu}-\mathbb{E}[Z_0^{\mu}]\|_1. \tag{23}$$

$$\|\frac{1}{n}\sum_{k=0}^{n-1}(Z_k^{\nu}-Z_k^{\mu})\|_1 \leqslant \frac{1}{n}\sum_{k=0}^{n-1}\|Z_k^{\nu}-Z_k^{\mu}\|_1$$
 (24)

and for any $\varepsilon > 0$

$$\mathbf{P}_c\Big(\|Z_k^{\nu} - Z_k^{\mu}\|_1 \geqslant \varepsilon^k\Big) \tag{25}$$

$$\leq \frac{\mathbb{E}(\|Z_k^{\nu} - Z_k^{\mu}\|_1)}{\varepsilon^k} \tag{26}$$

$$\leq \frac{\mathbb{E}(\|F_k \cdots F_1\| \|(Z_0^{\nu} - Z_0^{\mu})\|_1)}{\varepsilon^k}$$
 (27)

$$\leq \frac{\mathbb{E}(\|F_k \cdots F_1\|)\mathbb{E}(\|(Z_0^{\nu} - Z_0^{\mu})\|_1)}{\varepsilon^k}$$
 (28)

where the last inequality is implied by Hölder inequality. Since the Markov chain $\{i_k\}$ initialized with stationary distribution (m_i) , it is showed in [2] that condition (15) is equivalent to

$$\lim_{n \to \infty} \frac{1}{n} \log \|F_{i_n} \cdots F_{i_1}\| = -\alpha, \mathbf{P} - \text{almost surely}, \quad (29)$$

for **P** almost all **i**. Hence n_0 can be chosen such that for any $k \ge n_0$ we have $\|w_k \cdots w_1\| < e^{-\frac{k\alpha}{2}}$. Then

$$\mathbf{P}_{c}\Big(\|Z_{k}^{\nu} - Z_{k}^{\mu}\|_{1} \geqslant \varepsilon^{k}\Big) \leqslant \frac{e^{-\frac{k\alpha}{2}}}{\varepsilon^{k}} \mathbb{E}(\|(Z_{0}^{\nu} - Z_{0}^{\mu})\|_{1}). \quad (30)$$

Then if $\varepsilon \in (e^{-\frac{\alpha}{2}},1)$, then the Borel-Cantelli Lemma implies that with probability one $\|Z_k^{\nu} - Z_k^{\mu}\|_1 \leqslant \varepsilon^k$ for all but finitely many values of k. Therefore, almost surely $\frac{1}{n} \sum_{k=0}^{n-1} \|Z_k^{\nu} - Z_k^{\mu}\|_1$ converges to zero as $n \to \infty$. Hence the conclusion follows.

Remark 1. Compared to the result in Theorem 2.1 (iii) [2], where the ergodicity is proved for the process with bounded continuous function, i.e., $\lim_{n\to\infty}\frac{1}{n}\sum_{k=0}^n f(Z_k^{\nu})$ with bounded continuous f, we extend the ergodicity property for identity function which is not bounded.

Remark 2. For the system (4), one sufficient condition which guarantees $\mathbb{E}_{\mathbf{P}}(\log ||F_{i_k}\cdots F_{i_1}||) < 0$ for some k is that F_i is Schur stable for any $i \in \mathcal{I}$. Notice that the results in this section do not guarantee any boundedness of the states of system (7). In fact, there are examples satisfying A_i is Schur stable for any $i \in \mathcal{I}$, but the states diverge to infinity with positive probability, see Example 3.17 in [3].

V. CONCLUSION

In this paper, we propose a human-social behavior model, which is based on the well-known Rescorla-Wagner model from neural-cognition and Markovian social networks. The proposed model contains the classical Rescorla-Wagner model and Friedkin-Johnsen model as special cases. Under a sufficient condition, different convergence behaviors for the forward process and backward process are discussed. For the steady-state behavior of the forward process, the ergodicity is proved under the same sufficient condition. Currently, we are working on an experimental design to collect real life data, which will further be used to identify the parameters in the proposed model. Incorporation of the proposed model into human decision-making process within a social network is the direction of our future study.

VI. ACKNOWLEDGMENT

The authors would like to acknowledge Dr. Anton V. Proskurnikov for the constructive discussions.

REFERENCES

- D. Acemoglu, A. Ozdaglar, and A. ParandehGheibi. Spread of (mis)information in social networks. *Games and Economic Behavior*, 70(2):194 – 227, 2010.
- [2] M. F. Barnsley, J. H. Elton, and D. P. Hardin. Recurrent iterated function systems. *Constructive Approximation*, 5(1):3–31, Dec 1989.

- [3] O. L. V. Costa, M. D. Fragoso, and R. P. Marques. *Discrete-time Markov jump linear systems*. Probability and its applications. Springer, London, 2005.
- [4] A. C. Courville. A Latent Cause Theory of Classical Conditioning. PhD thesis, 2006.
- [5] N. C. Culver, B. Vervliet, and M. G. Craske. Compound extinction. Clinical Psychological Science, 3(3):335–348, 2015.
- [6] M. H. Degroot. Reaching a Consensus. Journal of the American Statistical Association, 69(345):118–121, 1974.
- [7] P. M. DeMarzo, D. Vayanos, and J. Zwiebel. Persuasion bias, social influence, and unidimensional opinions*. The Quarterly Journal of Economics, 118(3):909–968, 2003.
- [8] J.M. Epstein. Agent Zero: Toward Neurocognitive Foundations for Generative Social Science. Princeton Studies in Complexity. Princeton University Press, 2014.
- [9] N. E. Friedkin and E. C. Johnsen. Social influence networks and opinion change. Advances in Group Processes, 16:1–29, 1999.
- [10] N. E. Friedkin, A. V. Proskurnikov, R. Tempo, and S. E. Parsegov. Network science on belief system dynamics under logic constraints. *Science*, 354(6310):321–326, 2016.
- [11] N.E. Friedkin and E.C. Johnsen. Social Influence Network Theory: A Sociological Examination of Small Group Dynamics. Structural Analysis in the Social Sciences. Cambridge University Press, 2011.
- [12] M. Hairer. Ergodic Properties of Markov Processes. 2006. Available: http://www.hairer.org/notes/Markov.pdf.
- [13] A. N. Hampton, P. Bossaerts, and J. P. O'Doherty. The role of the ventromedial prefrontal cortex in abstract state-based inference during decision making in humans. *Journal of Neuroscience*, 26(32):8360– 8367, 2006.
- [14] D. Kahneman and A. Tversky. Choices, Values, and Frames. Cambridge University Press, 2000.
- [15] S. Kar and J. M. F. Moura. Convergence rate analysis of distributed gossip (linear parameter) estimation: Fundamental limits and tradeoffs. *IEEE Journal of Selected Topics in Signal Processing*, 5(4):674–690, 2011.
- [16] A. Klenke. Probability Theory: A Comprehensive Course. Universitext. Springer London, 2007.
- [17] J.R. Norris. Markov Chains. Cambridge Series in Statistical and Probabilistic Mathematics. Cambridge University Press, 1998.
- [18] S. E. Parsegov, A. V. Proskurnikov, R. Tempo, and N. E. Friedkin. Novel multidimensional models of opinion dynamics in social networks. *IEEE Transactions on Automatic Control*, 62(5):2270–2285, 2017
- [19] J. M. Pearce and G. Hall. A model for pavlovian learning: Variations in the effectiveness of conditioned but not of unconditioned stimuli. *Psychological Review*, 87(6):532–552, 1980.
- [20] L. Pessoa. On the relationship between emotion and cognition. *Nature Reviews Neuroscience*, 9(345):148–158, 2008.
- [21] R.A. Rescorla and A.R. Wagner. A theory of pavlovian conditioning: Variations in the effectiveness of reinforcement and nonreinforcement. Classical Conditioning II, A.H. Black & W.F. Prokasy, Eds, pages 64–99, 1972.
- [22] G. Robins and P. Pattison. Random graph models for temporal processes in social networks. *The Journal of Mathematical Sociology*, 25(1):5–41, 2001.
- [23] S. H. Sajadi, M. Fazli, and J. Habibi. The affective evolution of social norms in social networks. *IEEE Transactions on Computational Social* Systems, 5(3):727–735, 2018.
- [24] G. Shi, M. Johansson, and K. H. Johansson. How agreement and disagreement evolve over random dynamic networks. *IEEE Journal* on Selected Areas in Communications, 31(6):1061–1071, 2013.
- [25] S. Siegel and L. G. Allan. The widespread influence of the rescorlawagner model. *Psychonomic Bulletin & Review*, 3(3):314–321, 1996.
- [26] S. Wasserman. Analyzing social networks as stochastic processes. Journal of the American Statistical Association, 75(370):280–294, 1980
- [27] J. Wei, J. Wu, M. Molinari, V. Cvetkovic, and K. H. Johansson. On the modeling of neural cognition for social network applications. In IEEE Conference on Control Technology and Applications (CCTA):, 2017.
- [28] W. Xia and M. Cao. Clustering in diffusively coupled networks. Automatica, 47(11):2395 – 2405, 2011.